

Alice Lake-Hammond

alakeh@me.com



Engaging
Organised
Technical
Resourceful
Insightful
Motivated
Creative

Education

University of Otago (2000 – 2007)

2007 : MCApSc – Interpretive Design: An exploration of exhibition design through theory and practice.

2004 : BCAPSc – Design Studies.

2003 : BA – Film and Media Studies, Visual Culture and Photography.

Publications

Lake-Hammond, A., Waite, Dr. N., *Exhibition Design: Bridging the Knowledge Gap*, The Design Journal, 13:1, March 2010, pp. 77-98(22).

Awards

2006 : University of Otago Publishing Grant.

2005-2006 : University of Otago Postgraduate Award.

Exhibitions

Savage Crescent: Designing the Future of State Housing.

Te Manawa Museum,
Palmerston North, New Zealand
(December 2005 - May 2006).

Which Craft?

Riverton Arts Centre,
Southland, New Zealand
(December 2004 - January 2005).

Contact

Alice Lake-Hammond
Foxhill R.D.1, Wakefield, Nelson 7095.
Email : alakeh@me.com
Phone (UK) : +44 7940431169
Phone (NZ) : +64 27 631 3388

Transferable Skills

- * **ENGAGING** : Strong written, oral and visual communication aptitude, with excellent interpersonal skills. Able to connect effectively with an audience or individual in any context.
- * **ORGANISED** : High attention to detail and strong work ethic. Able to work within and contribute to a team environment.
- * **TECHNICAL** : Comprehensive IT experience in online communications, design, digital media, photography, word processing, record keeping and database management. Able to learn new applications fast.
- * **RESOURCEFUL** : Excellent problem solver. Fast innovative thinker, with the ability to identify issues and deliver effective solutions.
- * **INSIGHTFUL** : Accomplished analytical skills with a sound understanding of research and interpretation methods at both an academic and practical level.
- * **MOTIVATED** : Inspired by challenges. Confident and self-reliant with a proactive attitude and independent initiative.
- * **CREATIVE** : Positive, artistic and imaginative. Open to new ideas, able to think outside the box and add flare to any project.

Employment and Experience

Freelance Design and Communications Consultant (2006 – Present)

Graphic Design; Project Management; Art Direction; Publishing; Marketing; Web Design; Social Media; Brand Management; Public Relations; Copywriting; Event Production; Research and Communication.

Centotre Ltd., Edinburgh, Scotland.

- Graphic Design, Marketing, Project Management, Web Design, Social Media, Copywriting, Photography, Event Production, Research, Communications and Brand Management.
- Inhouse Design for print, signage, marketing and publications.
- Online Content Manager for company websites and social media.
- Venue Manager for Edinburgh Fringe Festival Shows.
- Liaising with external associates: The Scottish National Gallery, The Edinburgh Fringe Festival and VisitScotland.

Geneva Centre for the Democratic Control of the Armed Forces (DCAF), Geneva, Switzerland.

- Graphic Design of DCAF educational and report publications for international distribution in print and digital media.

Senior Designer (June 2008 – October 2010)

Grange Communications Ltd., Edinburgh, Scotland.

- Graphic Design for Publishing. Typesetting, Image Editing, Web Design, Brand Management and Indexing.

Media Studies Tutor (September 2007 – May 2008)

Basil Paterson Tutorial College, Edinburgh Scotland.

- Course planning and delivery in accordance with the English A-Level and Scottish Higher curricula.
- Assessment planning, marking, report writing and exam supervision.

Design Studies Tutor (February 2004 - November 2005)

University of Otago, Dunedin, New Zealand.

- Supervision of 100 level Design Studies studio classes in support of lecture material and course assessments.
- Assessment planning, marking, report writing and exam preparation.
- Learning disabilities support tutoring.